

# Formal and informal coordination and involvement

- Procedures; international, national, private
- Consultation to reach objectives together
- Understanding the objectives together
- Agreeing on work together
- Do we get there together?



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# Formal arenas for cooperation

- National authorities
  - Realities are understood top - down
  - Objectives are ambitious, following commitments
- Regional authorities
  - Provide arenas for coordination across sectors
  - Overarching involvement
- Local authorities
  - Best knowledge about actual situation
  - Proximity to water bodies

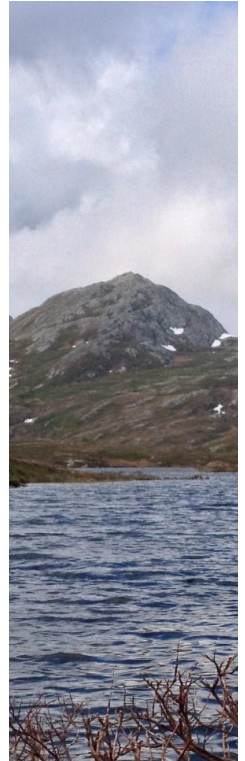




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# Informal arenas to achieve objectives

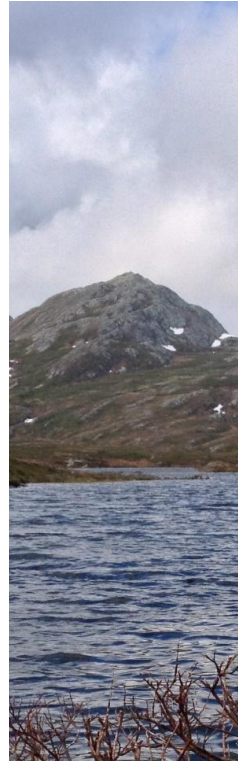
- Advantages:
  - Assistance in identification of relevant projects
  - Positive connection to public management & politics
  - Ownership
  - Enthousiasm
  - Door-openers and facilitators
  - Promoters





# Strategic choices

- Target: improve and / or safeguard water environment
  - Create understanding
  - Teach
  - Share knowledge, where to look?
- Invite stakeholders and interest groups
  - Identify threatening challenges together
  - Mobilize authorities
  - Create ownership
  - Prioritize according to objectives
  - Create results





# Our experience

- Increases attention, interest and knowledge
- Increases potential for new efforts
- Increases formal follow-up
- Increases sharing of know-how
- Increases entrepreneurship
- Improves water environment



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