



Le projet LIFE Eau&Climat (LIFE19 GIC/FR/001259)
a reçu un financement du programme LIFE de l'Union européenne.



RECOMMENDATIONS FOR MOBILIZING WATER KEY STAKEHOLDERS AROUND ADAPTATION TO CLIMATE CHANGE AT LOCAL SCALE

**Presentation of the work done in the EU project
LIFE Eau&Climat: the toolbox of mobilization**

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Once upon a time ... The project LIFE Eau&Climat



<https://www.gesteau.fr/life-eau-climat>



French National event (2018):

« **Any needs at local scale for adapting to climate change?** »



5 scientific partners

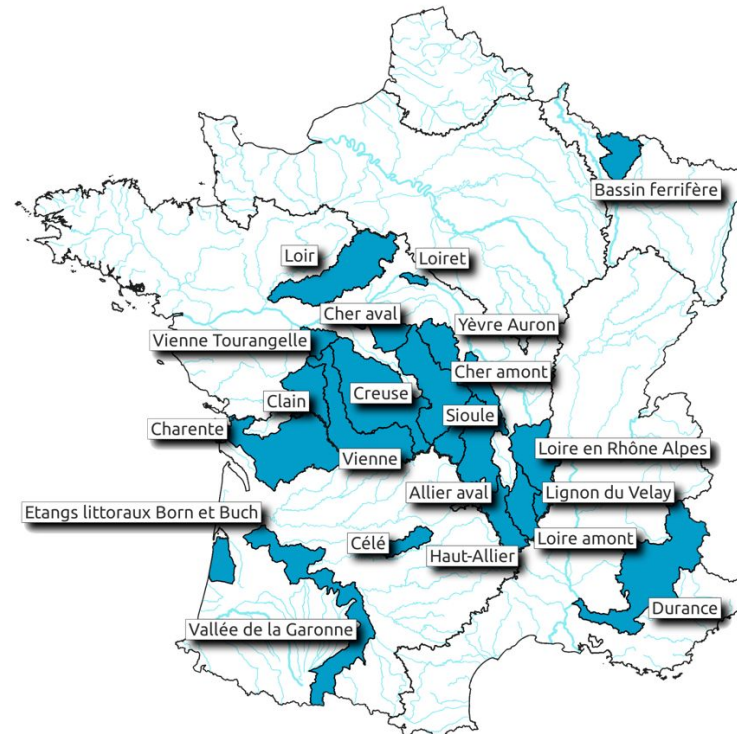
coordinator



9 territorial partners



3,7 M € Budget	2 M € EU funding
4 years	14 partners
1st Sept 2020	Start



WFD implementation
12 River Basin Districts

21 SAGE (>10%)
Involved in the project

193 SAGE
(local management schemes)

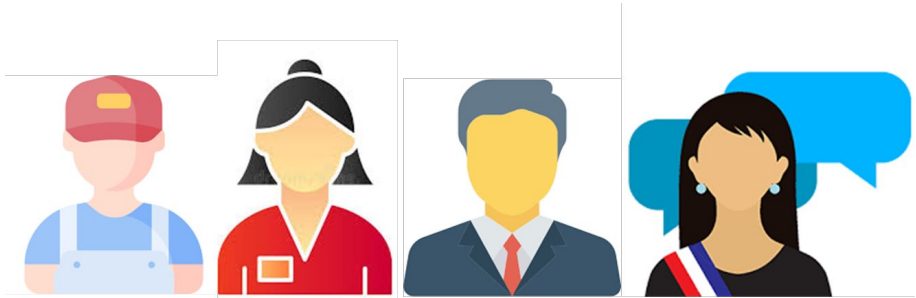
4 NEEDS expressed by local water managers

Tools to design tailored adaptation

Data easily accessible

Support from scientists

Advises to mobilise actors

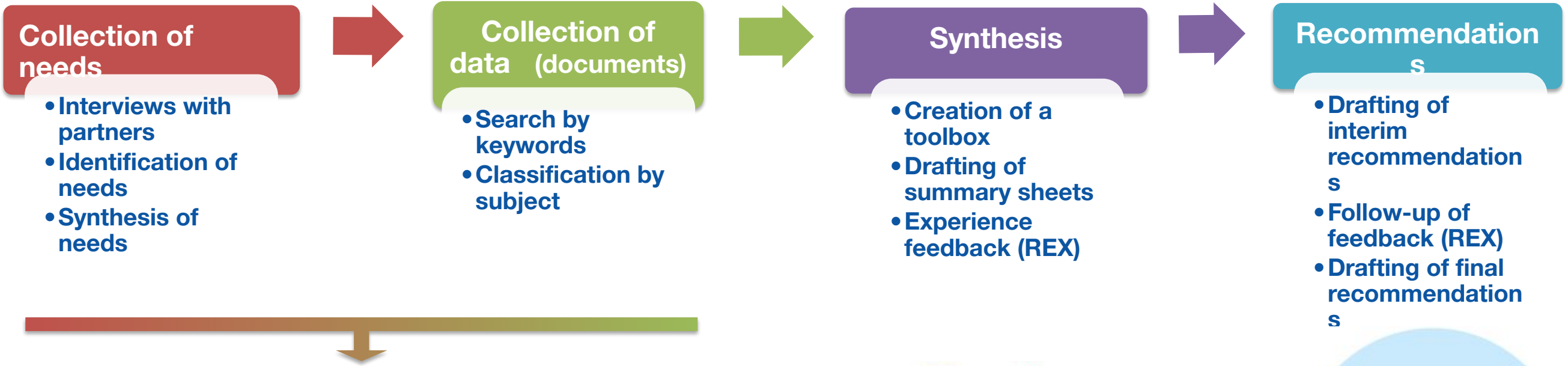


White paper on the DO and DON't for modelisation at local scale



Action's Objectives:

- 1- Support the partners of the LIFE Eau&Climat project in their efforts to mobilize local stakeholders,
- 2- Identify useful tools for their project (depending on their objectives and targeted audience)
- 3- To propose feedback,
- 4- Formulate recommendations.



- Identification of 6 categories of actions :**
- promote the ambassadors,
 - raise awareness,
 - communicate,
 - set up participatory approaches,
 - animate,
 - guide.



toolbox



Report of recommendations



Report of
recommendations

Steps of mobilisation

Identification of the targeted audience



Definition of objectives



Determination of means



Choice of the actions



Definition of the modalities of implementation



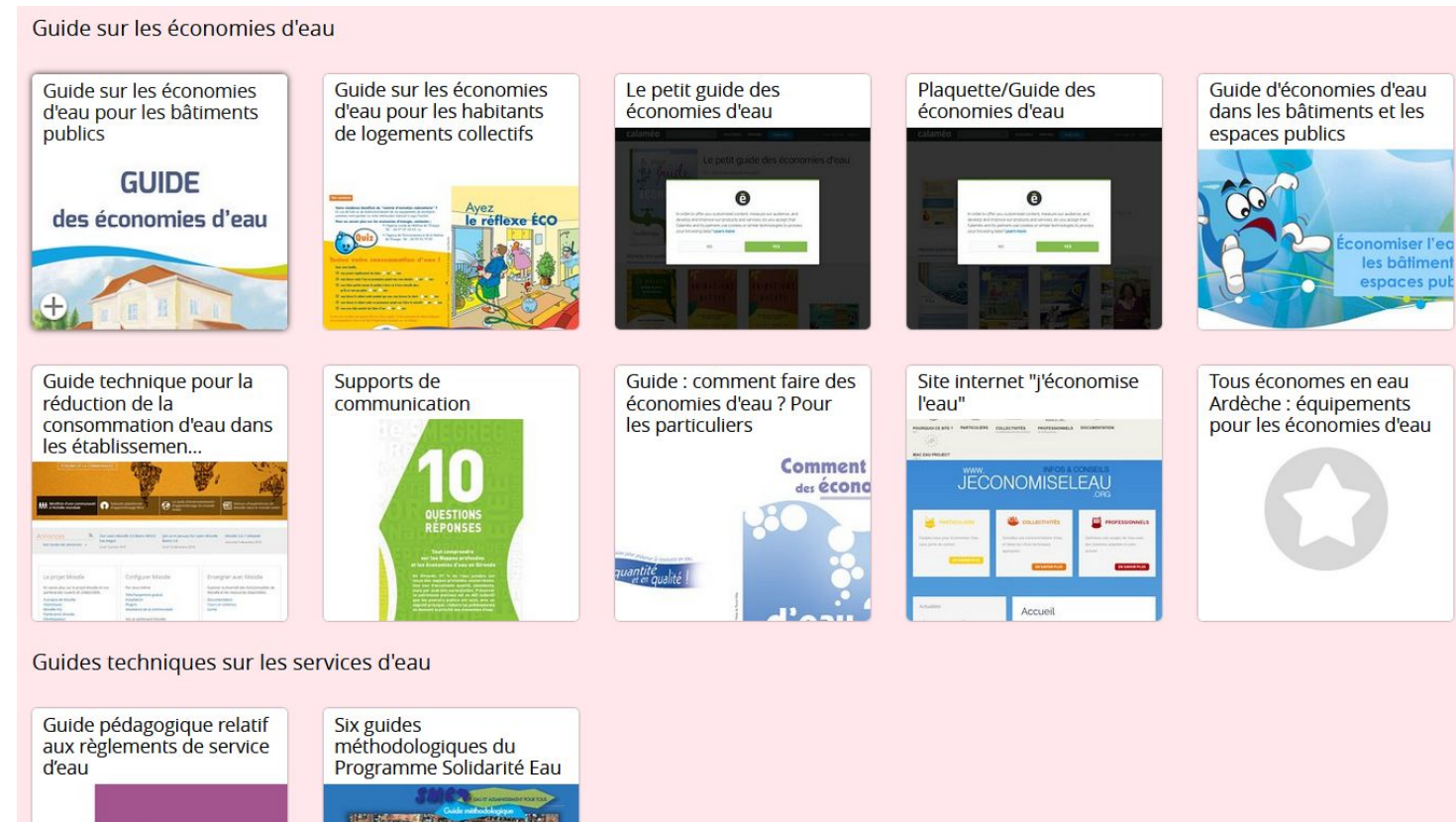
toolbox

TOOLBOX's Objectives:

1. Facilitate the implementation of a process to mobilise local stakeholders
2. Provide examples of tools, methods and initiatives in the field of water and climate change

TOOLS, good practices and REX for each of the 6 categories of actions:

- promote the ambassadors,
- raise awareness,
- communicate,
- set up participatory approaches,
- animate,
- guide.



<http://www.pearltrees.com/lifeeauclimat/outils-mobilisation-acteurs/id53569154>

Types of tools?

Educational tools

- Cahier d'activités (coloriages, jeux...)
- Cahier de vacances
- Expositions
- Fiches pédagogiques
- Jeux de plateau, jeux de cartes...
- Livre de bord
- Malle (kit pédagogique)
- Posters
- Quizz
- Livret
- Supports de présentation
- E-learning...

Animation tools

- Maquette
- Jeux de rôles
- Jeux de plateau
- Quizz interactif
- Méta-plan
- World café
- Boule de neige
- Post-it/gommettes
- Arbre de décision ou de solution
- Réunion
- Brainstorming
- Carte mentale...

Communication tools

- Affiche
- Diplôme
- Dépliant
- Article
- Vidéo
- Lettre d'information
- Message sur les réseaux sociaux
- Labels
- Brochure
- Plaquette
- Événements
- Site internet
- Panneaux ...

Participation tools

- Ateliers
- Consultation
- Réunion publique
- Concertation
- Commission consultative
- Diagnostic participatif
- Conférence de citoyens
- Barcamp
- Concours/challenge
- Hackathon
- Enquête publique...



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Thank you for your attention !

QUESTIONS ?

Follow us and communicate !



#LifeEauClimat



@gesteau



<https://www.gesteau.fr/life-eau-climat>